



1960's



1980's



2009

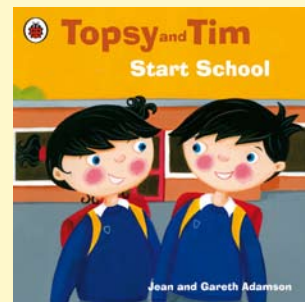
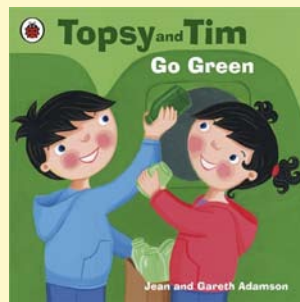
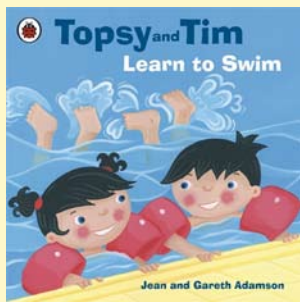


## A Tip-Top New Look for Topsy and Tim and a 50th Birthday!



**1959** In the same year that Castro took control of Cuba and the Barbie Doll made its debut, Jean and Gareth Adamson created the lovable twins; Topsy and Tim!

**50 years** on and 21 million copies later everyone's favourite twins have had a make-over and are back with a fresh new look. Nostalgic parents will instantly recognise this trusted twosome as they continue to lead children through those 'first experiences' such as going on an aeroplane or learning to swim.



**2009** Re-launching on 2nd April at £3.99 with the bestselling titles *Learning to Swim*, *The New Baby*, *Start School*, *Go on an Aeroplane*, *Go Green* and *Have a Birthday Party* these wonderful books deserve a place on the bookshelves of the next generation.



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For more information about Topsy and Tim, or to request an interview with creator Jean Adamson or original artwork please contact Hermione Lawton, Ladybird Press Office 0207 010 3471

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