



## Mad About Minis

After 68 years and a re-launch in March this year, we're just as mad about minis as ever before.

No childhood would be complete without hearing the trip, trap, trip trap of the Billy Goats Gruff or the huffing and puffing of the big bad wolf so in September, Ladybird will publish contemporary editions of perhaps their most well-loved minis genre, the Ladybird Tales.

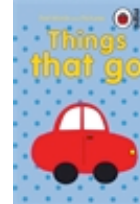
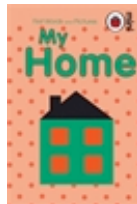
There will also be some brand new first words and pictures titles to introduce commonly used words to the very young and some sparkly looking favourite nursery rhymes books.

### My Favourite Rhymes



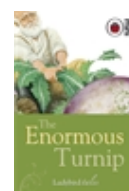
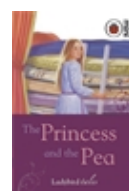
Each: 170 x 112mm, 32pp with glittery covers

### First Words and Pictures



Each: 170 x 112mm, 32pp

### Ladybird Tales



There are 24 to collect but only space to show you a few!

Each: 170 x 112mm, 48pp

Exceptional value at £1.99 each

For further information, review copies or a complete listing of the Ladybird Tales, please contact Nichola Gaskins at [nichola.gaskins@uk.penguin.com](mailto:nichola.gaskins@uk.penguin.com) or 020 7010 4398

[www.ladybird.com](http://www.ladybird.com)