

# Havant Museum



## Press Release

### Take a trip down memory lane with Ladybird Books!

Are you a product of the Ladybird generation? Did you grow up reading the famous little hardback books that are known and loved throughout the world?

Relive your childhood and introduce your own children to all things retro at a brand new exhibition opening at Havant Museum on 30 August and running until 1 November.

Ladybird produced books on every subject and interest in a factual but accessible way. The Make and Do series, or Ladybird Series 633, which launched in the early 1960's, was incredibly popular. With instructions on how to make various crafts and rainy day activities, Ladybird catered for a whole generation of children.

The exhibition draws on material from the Ladybird Archive and the display will include twenty-four pieces of original artwork from *Things to Make* (1963), *Tricks and Magic* (1969), *More Things to Make* (1973) and *Easy to Make Puppets* (1973).

This display will also contain first editions, examples of the made items (see if you can recognise any of your own childhood attempts at handicraft!), a reading corner and the opportunity for visitors of all ages to make or do items from the books in a designated activity area.

For a huge dose of nostalgia and plenty of fun, why not invite your family along to the

56 East Street, Havant, PO9 1BS

0845 603 5635\*

[www.hants.gov.uk/havant-museum](http://www.hants.gov.uk/havant-museum)

\* Calls will cost up to 4p per minute for BT customers. Calls made using other service providers or mobiles may cost more. Alternatively call 01329 225398 – standard and local call rates apply to this number.



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### **Notes:**

Exhibition created by Ladybird Books Ltd in collaboration with the Museum of Reading.

All images copyright Ladybird Books Ltd.

[www.vintageladybird.com](http://www.vintageladybird.com) to relive your childhood memories, when a BlackBerry was something you picked in a country lane.

[www.ladybird.com](http://www.ladybird.com) for the latest award winning children's titles, free games and great competitions.

All Ladybird images are available to be buy as prints of different sizes through [www.ladybirdprints.com](http://www.ladybirdprints.com)

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